Request for Proposal (RFP) for Sri Lanka Esports Nationals 2026

1. Introduction

Sri Lanka Esports (SLESA) is organising a multi-game Esports tournament which will be serving as a direct qualifying event for the upcoming 20th Asian Games 2026. This document outlines the RFP for a qualified and experienced partner to manage the tournament operations and broadcast.

2. Project Overview

RFP Timeline:

- RFP open: 11 Mar 2026
- Intent to submit: 13 March 2026 by 11:59 PM (Sri Lankan time)
- Submit questions: 14 March 2026 by 11:59 PM (Sri Lankan time)
- RFP submission deadline: 18 March 2026 by 11:59 PM (Sri Lankan time)

Tournament Timeline:

- Registration Start: 21 Mar 2026
- Registration Close: 5 Apr 2026
- Draw Announcement: 7 Apr 2026
- Tournament Start: 9 Apr 2026
- Tournament End: 30 Apr 2026

Game Titles:

Game Title	Platform	Play Mode	Team Size
eFootball	PC + Mobile	2v2 (Cross-platform rounds)	2 Players
Honor of Kings	Mobile	5v5 MOBA	5 Players
Identity V (Asian Games Version)	Mobile	1v4 Asymmetrical	4–5 Players
League of Legends	PC	5v5 MOBA	5 Players
Mobile Legends: Bang Bang	Mobile	5v5 MOBA	5 Players
Naraka: Bladepoint	PC	1v1 + 3v3 Team Format	3–4 Players
PUBG MOBILE (Asian Games Version)	Mobile	Squad Battle Royale (4 players)	4 Players

3. Scope of Work

The selected vendor will be responsible for the following tournament operations:

- Match Scheduling & Operations: Create a fair and balanced match schedule for all games, manage communication with participating teams, and oversee the smooth execution of matches.
- Technical Operations: Ensure proper technical infrastructure for online and/or offline matches, including server management, internet connectivity, and any necessary equipment.
- Data Management & Reporting: Maintain accurate player and team data, generate reports on match results, standings, and other relevant statistics. (Including marketing statistics)
- Live Streaming & Production: Manage live streaming of matches on appropriate platforms, ensuring high-quality production value (where applicable)
- Player Support: Provide timely and efficient customer support to players and teams throughout the tournament.
- Event Management: Manage logistics for any offline event finals, including venue booking, equipment setup, and overall event execution.
- Marketing : Managing social media content and traditional publications

4. Your response should contain

- A detailed operational plan outlining the execution of all tournament aspects.
- A communication plan for players, teams, and tournament officials.
- A marketing plan covering social media and traditional media.
- Live match scores and standings updates.
- Broadcasting plan (Live streaming)

5. Vendor Qualifications

SLESA is seeking a qualified and experienced partner with a proven track record in Esports tournament operations. The ideal vendor will possess the following qualities:

- Proven experience in managing esports tournaments of similar scale and complexity.
- Strong understanding of the specific games featured in the tournament.
- Expertise in online tournament platforms and tools.
- Excellent communication and interpersonal skills.
- The ability to manage and adhere to strict deadlines.
- A proven track record of successfully delivering high-quality esports events.

6. RFP Submission Process

Interested vendors should submit a detailed RFP proposal outlining their qualifications, experience, proposed approach, and a cost breakdown for their services. The proposal should be submitted electronically to slesanationals26@esports.lk by 11:59 pm on 18 March 2026 (Sri Lankan time).

The proposal should address all the following aspects:

- A company profile highlighting relevant experience in esports event management.
- A team introduction with details on the personnel who will be involved in the project.
- A proposed approach for each aspect of the scope of work outlined in Section 3.
- A detailed cost breakdown for all services offered.
- A portfolio of similar work executed in the past.

7. Selection Process

An independent committee consisting of Executive Committee members will evaluate all proposals based on the following criteria:

- Qualifications and experience of the vendor team.
- Understanding of the specific requirements of the project.
- Proposed approach and methodology.
- Cost competitiveness.
- References and past performance.
- SLESA Executive Committee reserves the right to shortlist vendors for further discussions or presentations before selecting a final partner.

8. Questions

For any inquiries regarding this RFP, please contact SLESA at info@esports.lk by 11:59 PM on 14 March 2026 (Sri Lankan time).

9. Intent to Submit

Interested parties must confirm their intent to send an RFP by email to slesanationals26@esports.lk by 11:59 PM on 13 March 2026 (Sri Lankan time).